



Cru Missionary Order Job Description

Job Title: Sightline-Director of International Partnerships

Business Title: Sightline-Director of International Partnerships

Job Code: MISESL-Mission Expansion Staff Leader

Ministry & Team: Sightline/Mission Expansion

Reports to: VP of Mission Expansion

Location: Orlando, FL (hybrid) or Remote

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Role Description:

The Director of International Partnerships leads Sightline's global outreach efforts by cultivating strategic relationships, coordinating global and regional strategies, and ensuring effective content distribution across cultural contexts. Overseeing a team of Regional Representatives and the Project Coordinator, this role ensures the ministry's global efforts are aligned, impactful, and responsive to local needs.

This individual serves as a connector between Sightline's global strategy and regional realities—bridging vision, systems, and people to bring gospel-centered resources into new places and communities.

Our Mission:

Our mission is to win, build, and send Christ centered multiplying disciples who launch spiritual movements.

Cru Missionary Expectations:

As a Missionary Staff Member of the Cru religious order, the individual performing this role holds a position of spiritual leadership and is expected to seek to live a life that is holy and that follows Jesus' teachings and example of love and humility, considering the interests of others ahead of their own. They are expected to carry out this role in a manner that seeks, individually and with others, the guidance of the Holy Spirit through prayer. Practically this entails:

- Actively and intentionally growing in his or her Christian faith.



- Exhibiting Christian character through attitude and conduct with others in the workplace and in daily life as outlined in the 'Missionary Staff Rights and Responsibilities' section of the employee handbook.
- Expressing a dependence on the Holy Spirit in the performance of his or her duties.
- Take, diligently keep, and annually affirm the Cru Religious Order Vows.
- Practicing, teaching, and equipping others to practice evangelism, discipleship, dependence on the Holy Spirit, confession of sin, and worship and praise, contributing to the fulfillment of the Great Commission.
- Engaging in Bible study, prayer, training and development, most frequently with your team, but as Cru requires as well.

Job Duties:

Key Responsibilities for the Director of International Partnerships

- Develop and lead a regional engagement strategy, in collaboration with Regional Reps, that reflects Sightline's global priorities and adapts to local ministry opportunities.
- Collaborate with other departments and lead the Regional Reps, providing support, encouragement, and guidance on expanding relationships.
- Develop innovative strategies to leverage resources and align Regional Rep plans with broader ministry goals.
- Oversee strategic direction, goal tracking, and impact reporting.
- Provide day-to-day leadership and support to the international team. Liaise effectively between VP, Reps, and Project Coordinator/Admin.

Leadership and Vision

- Ensure effective systems and procedures are developed and used.
- Develop and lead the short- and long-term vision and strategic plan for the international partnerships team, in alignment with the direction of Mission Expansion as a whole.
- Serve as the primary spokesperson for the International Partnerships Team.
- Lead the expansion of ministry partnerships and publishing.
- Gather and share impact stories of ministry resources used internationally.
- Connect existing partners to new content and services.

Relational Approach

- Develop new partnerships and relationships for Mission Expansion.
- Assist Regional Reps in building and maintaining relationships with Publishers, Cru Leadership, and other partners.
- Build relationships with Cru Global leaders to identify areas for collaboration.
- Provide excellent and timely service to all partners.
- Foster team effectiveness and personal growth among Regional Reps.
- Hold weekly check-ins with team members and lead monthly team meetings.
- Contribute to cross-functional teams and ensure interfacing with other departments for



project information and data.

Reporting

- Ensure monthly project reports are created and shared
- Coordinate with development team to provide stewardship reports to donors who have funded various projects.

Financial Stewardship:

- Cru Religious Missionary Order Staff are expected to maintain a positive balance in their staff account, properly administer financial resources, and communicate consistently with his/her ministry partnership team.

Other Functions:

- Demonstrate and model personal spiritual discipline and assist in development of an environment on the team where individual team members grow in their own Christian walks.
- Personal development - engage in the Staff Development process including creating and implementing a Personal Development Plan (PDP) targeting areas of growth.
- Perform related duties or special projects as assigned
- Attend the Ministry's bi-monthly staff meetings, weekly team meetings, weekly prayer times, biennial retreat and Cru semi-annual days of prayer

Supervisory Responsibilities: 5-7 reports. Engage in ongoing leadership development through intentional coaching, stretch assignments, and feedback loops including Quantum workplace.

Knowledge of:

- Microsoft Excel --Advanced
- Microsoft Word - Advanced
- Microsoft PowerPoint --Advanced
- Asana -- Intermediate (or willing to learn)
- Docusign
- Google Suite -- Advanced including G-Mail, Google Docs, Google Sheets and Google Drive
- iDevices: iPhone, iPad, and related apps
- Modern office practices, procedures, and equipment
- Supervisory techniques and practices
- Research techniques
- Project management skills and techniques- Advanced

Skills & Abilities Preferred:

- Lead a team effectively in a changing environment.
- Analyze situations accurately and determine an effective course of action.
- Continue learning necessary technical skills in various platforms.



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A CRU MINISTRY



- Establish and maintain cooperative and effective working relations with others.
- Learn, apply and explain policies, procedures, rules, and regulations.
- Maintain accurate records and files.
- Manage the publishing of content across multiple platforms
- Oversee the preservation of the legacy (Crone) library and long term storage of resources both on and off site.
- Meet deadlines with minimal supervision
- Multi-task in a fast-paced environment
- Organize work effectively
- Perform tasks with extremely close attention to detail
- Plan and organize work effectively.
- Strong communication skills
- Strong problem solving and organizational skills
- Travel (domestic and international) as needed
- Work as part of team
- Work independently with little direction or supervision

Education & Work Experience Required:

5 and 10 respectively.

- Undergraduate college degree or equivalent
- At least 3-5 years of leadership experience
- Marketing and communications experience preferred
- Wide relational network within Cru, across various divisions, helpful and preferred

Work Environment:

The work environment characteristics described here are representative of those an employee encounters while performing the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

PHYSICAL DEMANDS/ABILITIES:

While performing the duties of this job, the employee is regularly required to use hands to finger, handle, or feel; and talk and/or hear. The employee frequently is required to walk and sit. The employee is occasionally required to stand and reach with hands and arms. The employee must occasionally lift and/or move up to 30 pounds. Specific vision abilities required by this job include close vision.